

**Remit Address:**

**WRAL-TV**  
**Accounting Department**  
**PO Box 60904**  
**Charlotte, NC 28260**  
**Main: (919)821-8514**  
**Billing: (919)821-8581**

**Billing Address:**

**Impact Strategies**  
**Attention: Accounts Payable**  
**3901 Barrett Drive**  
**Suite 202**  
**Raleigh, NC 27609**

# DUPLICATE INVOICE

|                 |                              |
|-----------------|------------------------------|
| Advertiser      | Dr. Jim Fulghum for NC House |
| Product         | POL - Republican             |
| Estimate Number |                              |

|                  |                     |
|------------------|---------------------|
| <b>Invoice #</b> | <b>119468-1</b>     |
| Invoice Date     | 10/28/12            |
| Invoice Month    | October 2012        |
| Invoice Period   | 10/01/12 - 10/28/12 |

|                   |             |
|-------------------|-------------|
| Station           | WRAL        |
| Account Executive | Marian Bell |
| Sales Office      | WRAL Local  |
| Sales Region      | Local       |

|              |                     |
|--------------|---------------------|
| Order #      | 119468              |
| Alt Order #  |                     |
| Deal #       |                     |
| Order Flight | 10/17/12 - 11/04/12 |

|                  |           |
|------------------|-----------|
| Billing Calendar | Broadcast |
| Billing Type     | Cash      |
| Special Handling |           |

|                 |  |
|-----------------|--|
| IDB #           |  |
| Advertiser Code |  |
| Product Code    |  |

|                |  |
|----------------|--|
| Agency Ref     |  |
| Advertiser Ref |  |

| Line | Channel | Description        | Time      | Day | Date                 | Length | Air Time | Ad-ID                | Rate       | Reconciliation | Ref # |
|------|---------|--------------------|-----------|-----|----------------------|--------|----------|----------------------|------------|----------------|-------|
| 1    | WRAL    | CBS This Morning   | 7am - 9am |     |                      |        |          |                      |            |                |       |
|      |         | Class 3            |           |     |                      |        |          |                      |            |                |       |
|      |         |                    |           |     | 10/15/12 to 10/21/12 | 3x     | --111--  |                      |            |                |       |
|      | WRAL    |                    |           | W   | 10/17/12             | :30    | 8:39 AM  | Fulghum_HouseREV_30H | \$665.00   |                | 9     |
|      | WRAL    |                    |           | Th  | 10/18/12             | :30    | 8:12 AM  | Fulghum_HouseREV_30H | \$665.00   |                | 10    |
|      | WRAL    |                    |           | F   | 10/19/12             | :30    | 8:25 AM  | Fulghum_HouseREV_30H | \$665.00   |                | 11    |
|      |         |                    |           |     | 10/22/12 to 10/28/12 | 5x     | 11111--  |                      |            |                |       |
|      | WRAL    |                    |           | M   | 10/22/12             | :30    | 8:59 AM  | Fulghum_HouseREV_30H | \$665.00   |                | 12    |
|      | WRAL    |                    |           | Tu  | 10/23/12             | :30    | 8:29 AM  | Fulghum_HouseREV_30H | \$665.00   |                | 13    |
|      | WRAL    |                    |           | W   | 10/24/12             | :30    | 8:47 AM  | Fulghum_HouseREV_30H | \$665.00   |                | 1     |
|      | WRAL    |                    |           | Th  | 10/25/12             | :30    | 7:29 AM  | Fulghum_HouseREV_30H | \$665.00   |                | 2     |
|      | WRAL    |                    |           | F   | 10/26/12             | :30    | 8:22 AM  | Fulghum_HouseREV_30H | \$665.00   |                | 3     |
| 2    | WRAL    | CBS Sunday Morning | 9-1030a   |     |                      |        |          |                      |            |                |       |
|      |         | Class 2            |           |     |                      |        |          |                      |            |                |       |
|      |         |                    |           |     | 10/15/12 to 10/21/12 | 1x     | -----S   |                      |            |                |       |
|      | WRAL    |                    |           | Su  | 10/21/12             | :30    | 9:53 AM  | Fulghum_HouseREV_30H | \$800.00   |                | 1     |
|      |         |                    |           |     | 10/22/12 to 10/28/12 | 1x     | -----S   |                      |            |                |       |
|      | WRAL    |                    |           | Su  | 10/28/12             | :30    | 9:57 AM  | Fulghum_HouseREV_30H | \$800.00   |                | 2     |
| 3    | WRAL    | 6pm News (M-F)     | 6-630p    |     |                      |        |          |                      |            |                |       |
|      |         | Class 3            |           |     |                      |        |          |                      |            |                |       |
|      |         |                    |           |     | 10/15/12 to 10/21/12 | 1x     | ---T---  |                      |            |                |       |
|      | WRAL    |                    |           | Th  | 10/18/12             | :30    | 6:29 PM  | Fulghum_HouseREV_30H | \$2,225.00 |                | 1     |
|      |         |                    |           |     | 10/22/12 to 10/28/12 | 2x     | -T-T---  |                      |            |                |       |
|      | WRAL    |                    |           | Tu  | 10/23/12             | :30    | 5:59 PM  | Fulghum_HouseREV_30H | \$2,225.00 |                | 2     |
|      | WRAL    |                    |           | Th  | 10/25/12             | :30    | 6:22 PM  | Fulghum_HouseREV_30H | \$2,225.00 |                | 3     |

Aired Spots **13**

Gross Total **\$13,595.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.

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| Agency Ref     |  |
| Advertiser Ref |  |

Agency Commission      **\$2,039.25**

**Net Amount Due**      **\$11,555.75**

**Payment Terms 30 Days**

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